

Staying Green

naughtone has always considered the environment. As we continue to grow so does our potential impact on our surroundings.

It is our priority to make sure that our impression on the environment is a positive one.



1 September 2010

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Environmental Responsibility

“A typical furniture piece is hand crafted from the highest quality sustainable solid hardwood frames.”

Kieron Bakewell, 2008



As designers and manufacturers we recognise our responsibility to supply products which will have a lasting value. This is why we design without the influence of fashion and why we manufacture using the best quality raw materials and craftsmen.

One of naughtone's key environmental success' is our local manufacturing. naughtone's range has been designed for a market which can justify quality over quantity.

We have no need to manufacture huge batches of components as we can respond rapidly and effectively between our various workshops in Yorkshire.

Our manufacturing miles are kept to a minimum and in the majority of cases the longest trip a naughtone furniture

component makes is when it is delivered to a customer complete.

Our products are simple, contain few materials and are, on the whole, traditionally assembled by hand. They are therefore easily disassembled, repaired if necessary and re-furnished.

As most of our raw materials are simple, we have great control over their sources, and are proud to use FSC certified hardwood in all of our upholstered products and recycled metals in our table ranges.

A selection of products from the naughtone range have been successfully assessed and accepted onto SKA rated interior schemes. (The SKA rating is an environmental assessment tool for interior fit-outs provided by RICS).

Where materials are supplied by third parties the following accreditations are assured



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Ethics & Social Responsibility

Some team members take it a step further by travelling the globe to raise money. Cycling to Paris in support of McMillan cancer trust, trekking through Cambodia for Project Hope to name but a few.



naughtone's major ethical considerations fall within the field of manufacturing and material sourcing and are outlined in our environmental statement.

We are proud to manufacture in the UK using sustainable materials and this is actually one of naughtone's key benefits to our clients. For this reason we have attracted a team of passionate, qualified staff operating from our headquarters in Yorkshire.

naughtone therefore has no problems with the maintenance and consistency of our ethical policies across our workforce as our ethical policies are something we are proud to wear on our sleeve.

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British Designed
and Manufactured



As a social, responsible company we regularly donate to many good causes such as the Open Arms Malawi scheme as well as taking part in international fundraisers such as Movember.